



DÉFI DES FOURNISSEURS ADA

NOVEMBER 16th, 2019

HILTON QUEBEC QUEBEC

2120 Sherbrooke Street East, Suit 900
Montreal, Quebec
H2K 1C3

Registration form

Business name: _____

Address: _____

City: _____

Postal code: _____

Contact person: _____

Title: _____

Phone number: _____

Email: _____

Costs

Number of employees	Costs (before taxes)
Less than 20	\$250
20 to 49	\$500
50 and more	\$1,500

Eligibility

I am a supplier member of ADA

Only the supplier members of ADA are eligible.

Yes No

The innovation that we would like to present has been developed or marketed since:

The period indicated must be between November 18th, 2019 and November 16th, 2019

The innovation has been marketed since (or will be marketed):

If this has not already been done, the commercialization in Quebec must be planned in the near future.

DESCRIPTION OF THE PROJECT NEXT PAGE



Association
des détaillants
en alimentation
du Québec

DESCRIPTION OF THE PROJECT

Title of the project: _____

End date or launch date of the project: _____

Innovation

What makes your project innovative? What are its special features? How is your innovation different from the current market?

IMPORTANT!

Please send us any additional documentation you consider relevant (samples, photos, explanatory document, etc.)

REGISTRATION OR INFORMATION:
Daniel Choquette : 514-262-1691
dchoquette@adaq.qc.ca



Process

What was the process that led to the development of your innovation? What need does it meet?
Where did the idea come from? What kind of effort have you made?

Commercialization

What is your current or future communication strategy? What are the targeted markets?
How will you intend to make your innovation known? What is the projected retail price?

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