



DÉFI DES FOURNISSEURS ADA

NOVEMBER 17th, 2018

**HILTON LAC-LEAMY
GATINEAU**

General enquiries

Company's name: _____

Address: _____

City: _____

Zip code: _____

Resource person: _____

Title: _____

Phone: _____

E-mail: _____

Costs

Number of employees	Costs before taxes
<input type="checkbox"/> Less than 20	\$ 300
<input type="checkbox"/> 20 to 49	\$ 600
<input type="checkbox"/> 50 and more	\$ 1 700

Validation of eligibility

I am a supplier member of ADA

Only ADA supplier members are eligible.

Yes No

The innovation we plan to present has been developed or marketed since:

The period indicated must be between November 12th, 2017 and November 18th, 2018.

The innovation is commercialized since (or will be):

If not already done, marketing in Quebec must be planned in the near future.

PROJECT DESCRIPTION ON THE NEXT PAGE

2120, rue Sherbrooke Est, Bureau 900
Montréal (Québec)
H2K 1C3



PROJECT DESCRIPTION

Project title: _____

End date of the project or launch date: _____

Innovation

What makes your project innovative? What are its features? How is your innovation different from the current offer?

IMPORTANT!

Please send us any additional documentation that you feel is relevant (samples, photos, explanatory document, etc.).

REGISTRATION OR INFORMATION:

Junie Césaire
514 982-0104
jcesaire@adaq.qc.ca



Association
des détaillants
en alimentation
du Québec

Process

What was the process that led to the development of your innovation? What need does it meet? How did you come up with this idea? What are the efforts you had to deploy?

Commercialization

What is your marketing strategy (current or projected)? Which markets are targeted? How do you intend to advertise your product? What is the projected retail price?

REGISTRATION OR INFORMATION:
Junie Césaire: 514 982-0104 #230
jcesaire@adaq.qc.ca

